

**HEAD OFFICE AND REGISTERED ADDRESS**

Sir Stanley Clarke House, 7 Ridgeway,  
Quinton Business Park, Birmingham, B32 1AF  
T: 0121 222 9400 W: www.stmodwen.co.uk



*The UK's leading regeneration specialist*

# PRESS RELEASE

**Date of issue:** 21 August 2009

**REF:** STM0227

## **ARGOS AMONGST NEW NAMES AT EDMONTON GREEN**

### **St. Modwen's North London Scheme to Reach 95% Let**

St. Modwen, the UK's leading regeneration specialist, has let over 30,000 sq ft at its Edmonton Green Shopping Centre to retailers including Argos Extra, Sam 99p and Cilek. A further 9,000 sq ft is currently under offer to two national multiples, due to complete next month. Other existing retailers in the Centre include ASDA, Tesco, Peacocks, Boots, Phones 4U and Bon Marché.

These latest openings stand testament to the Centre's ongoing success, following completion of the second phase of the £100 million redevelopment of the shopping centre at the end of last year - which added an additional 50,000 sq ft of retail and 440 car parking spaces to the scheme.

Argos Extra, part of the Home Retail Group, opened at the end of July, taking a 20,000 sq ft store on the newly developed West Mall opposite anchor tenant ASDA and will be joined by discount retailer Sam 99p which is due to open its 5600 sq ft store shortly. Turkish brand Cilek has launched its expansion into the UK with the opening of a 1500-sq ft store, selling bespoke children's bedroom furniture and accessories.

**Gary Morris, Senior Development Manager at St. Modwen commented:** "Edmonton Green continues to be successful both in terms of leasing and on-going trading in spite of the economy. Its mix of leisure, retail and a great value market shows that shoppers are still drawn to centres with a good and varied offer".

**-ENDS-**

**St. Modwen Properties PLC**

Head Office & Registered Office: Sir Stanley Clarke House, 7 Ridgeway, Quinton Business Park, Birmingham, B32 1AF  
T: [0121] 222 9400 W: www.stmodwen.co.uk  
Registration: England 349201

**Notes to Editors:**

Edmonton Green Shopping Centre is a comprehensive mixed-use regeneration scheme being developed by St Modwen plc, who acquired Edmonton Green Shopping Centre from London Borough of Enfield in 1999. The site totals 10.7 hectares/26.6 acres and was originally constructed in the late 1960s. The centre comprises of 450,000 sq ft of lettable space made up of 120 retail units, 40 market stalls, 30 community users and 24,000 sq ft of offices.

The core objective for the London Borough of Enfield and St Modwen is to improve the commercial and social aspects of Edmonton Green. The first phase of the £100m regeneration was completed in summer 2007 incorporating the following uses:

- \* The creation of a new retail concourse
- \* A new bus station
- \* A new Primary Care Centre
- \* A new Leisure Centre
- \* 176 new residential apartments (100% affordable/key worker)
- \* Refurbished multi storey car park which won "Refurbished Car Park of the Year 2008"
- \* New purpose built shop mobility service
- \* New public toilets in the market square
- \* New security office and digital CCTV system

Phase 2 completed in November 2008 with the opening of a new 24-hours ASDA, eight new retail units and 440 more car parking spaces. The next steps for Edmonton Green Shopping Centre will be the refurbishment of the shopping malls.

Keep up to date on all the news in Edmonton Green by logging onto [www.edmontongreencentre.co.uk](http://www.edmontongreencentre.co.uk)

**St. Modwen Properties PLC**

St. Modwen is the UK's leading regeneration specialist, operating across the full spectrum of the property industry through a network of six regional offices and a Birmingham-based head office. The company is wholly focused upon regeneration with expertise in brownfield land renewal, town centre regeneration, partnering with industry, Innovation Centres and education projects.

For further information, please contact:

Charlie Pooley, M&N Communications

T: 020 7831 0534

E: [c.pooley@mncommunications.co.uk](mailto:c.pooley@mncommunications.co.uk)